

**north bay
film festival**

northbayfilmfestival.ca

Sponsorship Package
2023

At the
historic
Capitol
Centre.

NOVEMBER 17 - 19, 2023



North Bay
Film Festival
has emerged
as our city's
leading
cinema event.



We celebrate community, engage the local film & tv industry, and offer a world class festival experience.

About Us

North Bay Film has been a local tradition for over 30 years. We are proud to present the **North Bay Film Festival** every November at the Capitol Centre in downtown North Bay.

We are a non-profit, volunteer-run community of film lovers seeking out culturally-enriching and critically-acclaimed films to share with our city.

This festival is brought to you by **Near North Mobile Media Lab**, a registered non-profit media arts organization dedicated to providing students, artists and audiences in Northern Ontario the means to produce, present and enjoy digital media art.

North Bay Film is a member of the **Toronto International Film Festival Circuit**.



2023 is the 8th Edition of the North Bay Film Festival

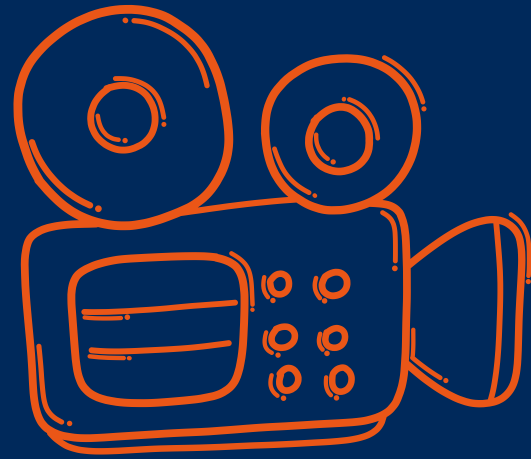
See your marketing dollars go further with this unique opportunity!

30,000+
Social Reach

Radio, Print
and
On-Screen
Ads

1,000+
NBFF Audience

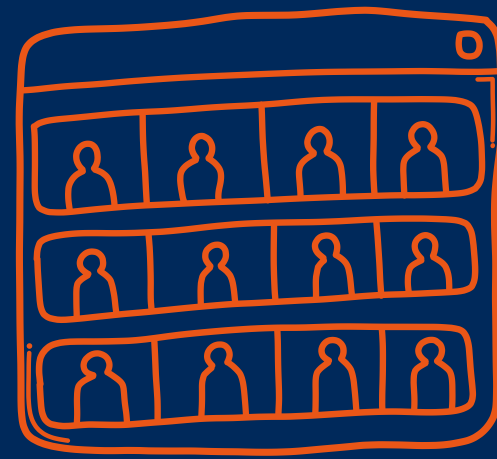
Sponsorship Possibilities



PRESENTING SPONSOR

The Film Festival & the Film Club Season of monthly screenings

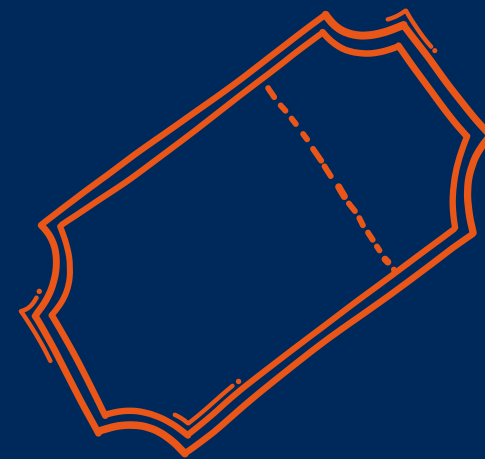
\$5,000



TITLE SPONSOR NORTH BAY FILM FESTIVAL

10 Features in 3 days each paired with a Canadian Short

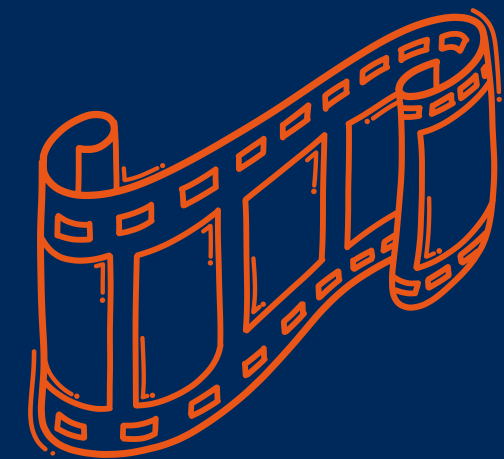
\$3,000



SINGLE SCREENING

Choose one or more screenings at the Festival or NBF

\$500



SUPPORTING SPONSOR

Support us and we will include your logo in our program

\$150

Sponsorship Perks

\$500 Screening Sponsorship

- 30-second brand video before screening. Don't have a video? We can make a thank-you spot!
- Logo placement on all film promotion
- In-person shout-outs at the festival
- Social media shout-outs

Title and Presenting Sponsorship

- All of the film sponsorship, plus...
- “Presented By” on marketing material
- In-person audience address
- Let us know what else matters to you and we can work to make it happen!
- Ideas include promotional giveaways, info booth, logo on swag, reception sponsorship.

Sponsorship Opportunities

Whether you are looking to host a VIP reception for your employees or a private after party for clients and loyal customers - unique experiences can be arranged as part of your sponsorship package!

Let's Talk!



Email Katya Serre
kserreN2M2L@gmail.com



Call
705-476-6402

n2m2l.ca
northbayfilmfestival.ca

