



 north bay
film festival
Sponsorship 2020



**North Bay Film Festival is recognized
as our city's premier cinema event.**

**We celebrate community and engage with our growing
local film & television industry, all while giving audiences
a world class festival experience.**

A woman in a dark blazer is speaking into a microphone. She is holding a rolled-up document in her left hand. In the background, another woman is visible, and the setting appears to be a stage or a room with large windows. The lighting is blue.

2020 will be a unique year for North Bay Film Festival as we join our community in keeping each other safe during the pandemic.

This year many of our programs will be delivered for **free to Canadian audiences** using a special online platform, allowing us to extend our audience across Canada.

Reach More Audiences by Becoming a Sponsor!

NBFF's annual marketing reaches a population size of over 760,000 people.
See your marketing dollars go further and reach more potential customers and clients.

634,000
Television Ad
Coverage Area

43,588
Social Media
Reach

760,000+
Potential
Audience Reach

81,600
Radio Ad
Coverage Area

Expanded
Online Film
Audience

Unique Opportunities for Online Engagement with our Audiences

- 🎬 Promotional Giveaways
- 🎬 Online Pre-Panel Audience Address
- 🎬 Online Pre-Screening Ads
- 🎬 Film Sponsorship
- 🎬 Filmmaker Sponsorship
- 🎬 Brand Recognition
- 🎬 and More...

Let's talk!

Connect by phone or email
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northbayfilmfestival.ca